

Gov. Michelle Lujan Grisham Cabinet Secretary Alicia J. Keyes Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

WEEKLY RESOURCE WRAP-UP

March 30, 2021

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UPCOMING WEBINARS AND EVENTS

Achieving Impact in Opportunity Zones Through Local Partnerships

March 30 at 12 pm

Register

Rural Efficiency Business Program Interview Series: The Middle Aged Spread

March 30 at 12:30 pm

Register

SVOG Application Information

March 30 at 12:30 pm

Register

Dispatches from New Mexico: Wilderness First Aid: 101

March 30 at 1 pm **Register**

Turning Leads into Sales

March 31 at 10 am
Register

COVID-19 Recovery

NEW! Senate Extends PPP

The U.S. Senate voted to extend the Paycheck Protection Program through the end of May, providing the SBA with 30 days after that to process already submitted applications.

NEW! SBA Interim Final Rule for PPP

Effective March 18, this interim final rule revises earlier interim final rules by incorporating changes in the ARP that provide expanded eligibility for first and second draw Paycheck Protection Program (PPP) loans and the exclusions from payroll costs that may be forgiven.

NEW! NM Notify COVID-19 Exposure Notification App

The app alerts individuals when they have been exposed to someone who has verified that they are infected with COVID-19.

NEW! SBA to Increase Lending Limit for COVID-19 Economic Injury

Resources for Your New Mexico Outdoor Recreation Business & Community

March 31 at 2 pm
Register

It Starts with An Idea – But Being an Entrepreneur Takes Work 5-week Intensive

> Must apply by April 10 April 1 - May 15 (Saturdays) **Apply**

Webinar Series: 2021 NTIA Broadband Grant Programs

Series runs April 14 through July 29

Register

Getting Your First Federal Contract

April 19 at 12 pm

Register

Doing Business With the VA 2021 Virtual Networking Event

April 27 at 1 pm RSVP by email

The NM Small Business Development Center trainings and webinars

Register

Local On Demand SCORE Webinars:

- <u>PPP Loan Forgiveness</u> <u>Application Requirements</u>
- Economic Injury Disaster Loan

N.M. Tax and Revenue New Businesses and New Employers workshops

ARTICLES/LINKS

New Mexico announces nine-month increase in food benefits

How States Can Direct Economic

Development to Places and People in

Need

<u>Podcast: How OZ Policy May Evolve</u> <u>Under Biden, with Steve Glickman</u>

LIFT America Act's infrastructure proposals list landfill gas among renewable energy sources

How innovative are Texas and New

Disaster Loans

Starting the week of April 6, the SBA is raising the loan limit for the COVID-19 EIDL program from 6 months of economic injury with a maximum loan amount of \$150,000 to up to 24 months of economic injury with a maximum loan amount of \$500,000.

NEW! Free weekly credit reports

Three national credit reporting agencies, which last year gave people weekly access to monitor their credit report for free, are extending that benefit until April 20, 2022.

SBA Extends Deferment Period for COVID-19 Disaster Loans

- 2020 loans: first payment due date extended from 12-24 months
- 2021 loans: first payment due date extended from 12-18 months

Comcast RISE

 Comcast RISE helps strengthen and empower Black, Indigenous, and People of Color owned small businesses that have been hit hard by COVID-19.

Advancing Health Literacy to Enhance Equitable Community Responses to COVID-19

Supports the identification of effective approaches for improving health outcomes. **Deadline: April 20.**

Value-Added Producer Grant

Online Deadline: April 29. Paper Deadline: May 4, 2021

Business and Industry CARES Act

USDA Rural Development offers loan guarantees to help rural businesses meet their working capital needs during the coronavirus pandemic. **Deadline: September 15 or until funds are expended.**

SVOG Applications Open April 8

Shuttered Venue Operators Grant:

- Preliminary Application Checklist
- Eligibility Requirements
- Frequently Asked Questions
- <u>Tutorial on Eligibility for Museum</u> <u>Operators</u>

Business Resources

NEW! Regional Development

Mexico?

New Mexico follows IRS to move tax deadline to May 17

<u>Provisions of the American Rescue</u> <u>Plan</u>

Biden team preparing to recommend up to \$3 trillion in new spending for economy: report

Corporation Micro-Grant

RDC Micro-Grants provide a small infusion of capital that allow a business to diversify, sustain or grow, leverage investments, and put systems in place that will lead to growth and job creation. Small businesses in rural parts of the RDC seven-county service area are encouraged to apply. **Deadline May 1.**

NEW! New Mexico Department of Agriculture Virtual Export Training Seminars

The New Mexico Department of Agriculture will host a series of virtual export training seminars for the benefit of agricultural producers throughout the state. The first of these seminars is Thursday, April 8 at 10 am and will feature presentations from the Western United States Agricultural Trade Association, Imalinx, and Congressum Consulting Inc. These trade companies will help producers set their sights on exporting products to Canada and Latin American countries.

Good Food Foundation

Selected New Mexican businesses will lead 20-to-25 buyers through a product tasting and can apply to be featured during the Good Food Foundation Virtual Mercantile Event on May 26.

Retailers must apply by April 2.

EDD Highlight: NMMS Accepting New Community Economic Development Project Applications



ENGAGE PEOPLE • REBUILD PLACES • REVITALIZE ECONOMIES



Frontier & Native American Communities and Urban Neighborhood Commercial

Corridors Can Apply by June 16, 2021.

New Mexico MainStreet (NMMS) announced that applications are being accepted for new community economic development projects under the Frontier & Native American Communities (FNAC) and Urban Neighborhood Commercial Corridor (UNCC) Initiatives.

Proposed projects must demonstrate job creation, business development, leveraging of private sector investment, or enhancement of a community's economic environment.

Applications are reviewed and ranked by NMMS professionals. The selection process is very competitive; applicants are encouraged to attend the Pre-Application Zoom Meeting on April 16, 2021 at 11:00 am. **Read more.**

<u>Learn more about the program online</u> or contact Daniel Gutierrez at (505) 827-0151 or Lucas Pedraza at (505) 827-0168.

Community Resources

NEW! Clean Water State Revolving Loan Fund

Offering interest rates from 0% to 1% and terms up to 30 years, with subsidy available. Call 505-469-3365 for more information.

NEW! The Regional Engagement Challenge Sponsorship Proposal

This sponsorship initiative funded by the Richard P. Feynman Center for Innovation at Los Alamos National Laboratory encourages the exploration and implementation of new methods to increase technology commercialization, stimulate new business startups, attract entrepreneurs, create job opportunities, and attract businesses and capital to the region. Nonprofit organizations can receive up to \$10,000. **Deadline: April 9.**

NEW! Maki Foundation Grants

The Maki Foundation supports nonprofit organizations that promote preservation of the Rocky Mountain West's remaining wild lands, rivers, and wilderness, as well as the wildlife that depends on these lands. Grants ranging from \$1,000 to \$5,000 are generally provided to small local and regional grassroots organizations working to protect public lands and rivers from threats such as mineral development, unconstrained off-road vehicle use, and poorly planned water projects. **Deadline: April 30.**

NEW! Landscape Conservation Catalyst Fund

The Landscape Conservation Catalyst Fund is intended to help accelerate the pace of landscape conservation. The Fund makes strategic investments in strengthening the collaborative capacity and process of place-based, community-grounded Landscape Conservation Partnerships. A portion of the Fund is reserved specifically to advance Indigenous leadership in landscape conservation. One- or two-year grants of \$10,000 to \$25,000 will be provided. **Deadline: April 23.**

NEW! Tribal Resource: Nike N7 Fund

The N7 Fund, an initiative of Nike, is committed to creating early positive experiences in sports and physical activity for Native American and Indigenous youth. The N7 Fund provides grants to nonprofit organizations, federally-recognized tribes, and registered First Nations serving the Native American or Indigenous communities that provide programs with a sports or physical activity focus for youth 18 years of age or younger. **Deadline: April 16.**

NEW! American Humane: Meacham Foundation Memorial Grant

The Meacham Foundation Memorial Grant program provides support to nonprofit organizations and public agencies for shelter expansion or improvement. Grants must be used to increase or improve the quality of care given to animals. Grants range up to \$4,000. Applications available on April 1. **Deadline: April 30.**

Clean and Beautiful Grant Program

Empowers local and tribal governments to develop and sustain programs that curb litter, reduce blight, and support beautification, waste reduction, and education initiatives.

National Fish and Wildlife Foundation: Acres for Americ

Funds projects that conserve important large-scale habitats. Preference will be given to projects that achieve multiple program priorities. **Pre-proposal deadline: April 15.**

The Notah Begay III Foundation: Community Empowerment Grants

Supports Native American communities and/or organizations which impact Native American youth health. Up to five 22-month grants of \$200,000 each will be awarded. **Deadline: April 12.**

Community Heart & Soul Seed Grant Program

Engages the entire population of a town in identifying what they love most about their community, what future they want for it, and how to achieve it. \$10,000 startup grants for resident-driven groups from communities with populations of 2,500 to 30,000. **Applications are reviewed on a rolling basis until all grants have been awarded.**

In Case You Missed It

COVID-19 Recovery Resources:

- Restoration and Resilience COVID Recovery Fund Deadlines: April 1 & June 1
- Historic Small Restaurants Grant
- Webinar Series: Pandemic Relief Options for Small Businesses
- PNM COVID Relief Program for Small Businesses and Nonprofits
- Shuttered Venue Operators Grant Webinar links: SBA; EDD; Pivotal NM
- New Mexico Safe Certified Program
- CARES Act Provider Relief Fund

Business and Community Resource:

• VA Adaptive Sports Grant Program -Deadline: March 31

Business Resources:

- Tax Filing Assistance for Low-Income Individuals
- CreativeFund
- The Advanced Research Projects Agency-Energy Funds Deadline: April 6
- Actos de Confianza Deadline: May 12
- <u>National Assoc. for the Self-Employed (NASE) Growth Grant</u> Grant applications are reviewed quarterly
- Las Cruces BizSprint

Community Resources:

- <u>Albuquerque Community Foundation Competitive Grant Program</u> Deadline: April 1 at 5pm
- D'Addario Foundation Deadline: June 15
- <u>Home Depot Community Impact Grants Program</u> Requests accepted on a rolling basis through December 31
- The Cleaner Indoor Air During Wildfires Challenge Deadline: May 17
- Emerging Issues in Maternal and Child Health Deadline: April 9
- Dept of the Interior Bureau of Land Management Recreation and Visitor Services Deadline: April 20
- AARP Community Challenge Deadline: April 14
- EDA Build to Scale Program Deadline April 29
- Low or No Emission Grant Program
- Call for Kindness Deadline: April 7

Recent Webinar Recordings

Rural Efficiency Business Program (livestream 3/10/21)

Introduction to Government Contracting (2/24/21)

Overview of International Trade Resources (1/27/21)

Update on the Shuttered Venue Operators Grant (SVOG) (1/26/21)

SBA's Paycheck Protection Program Round Two Updates (1/15/21)

To see a full list of upcoming webinars and links to more previously recorded webinars:

EDD Finance Dept Webinars and Other COVID-19 Resources NM MainStreet Webinars and Other COVID-19 Resources

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